Benjamin C. Beaty  
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**SUMMARY**

A graduate from Stephen F. Austin State University, and a hopeful marketing assistant with a strong background in customer service, personal sales, promotion, research, and social media. A personable, hardworking, and enthusiastic individual with an inherent passion for learning and improvement.

**LEADERSHIP ROLES**

**Vice President of SFASU Paintball Players’ Association – Stephen F. Austin**

* Organized numerous fundraisers, promotional events, & team community service outings.
* Captain of the tournament team that represented the University on the national level. (2007-2011)
* Served as liaison between the University and the Association.
* Handled all public relations duties with local and state media outlets.

**Owner – Armistice Sports**

* Managed all facets of day-to-day business functions. (Purchasing, Inventory, Pricing, Accounting, etc.)
* Designed the company logo, promotional material, and brand aesthetic.
* Operated booths at industry trade shows, as well as multiple state, regional, and national tournaments.
* Represented the brand across various forms of social media, blogs, and message boards.
* Managed the transition across two websites and ecommerce platforms as the needs of the company grew.

**Loss Prevention Team Lead – Academy Sports & Outdoors**

* Managed, scheduled, and coordinated three separate departments.
* Organized departmental plan of action on various planned and impromptu tasks.
* Executed a large volume of widely varying tasks in a timely and precise manner.
* Coordinated inter-department partnerships in order to complete larger projects.

**SKILLS**

* Strong Background in Microsoft Office Suite (Word, Excel, Outlook, and PowerPoint)
* Solid Research & Analytical Abilities
* Robust Writing & Editing Skills
* Basic HTML and CSS
* Fundraising & Event Coordination
* Product Photography
* Personal Sales & Promotion
* Experience in Social Media Marketing (Twitter, Facebook, Reddit, etc.)
* Creative & Adaptable
* Time Management
* Self-Starter with a Positive Attitude
* Willingness to Learn and Improve
* Excellent Interpersonal Skills
* Troubleshooting & Problem Solving

**WORK EXPERIENCE**

**OWNER** **– Armistice Sports**

[05/2011 – Present] *Burke, TX*

**RETURNS MANAGEMENT SPECIALIST** **– Academy Sports and Outdoors**

[11/2015 – Present] *Katy, TX*

**LOSS PREVENTION TEAM LEAD** **– Academy Sports and Outdoors**

[02/2014 – 11/2015] *Lufkin, TX*

**INVENTORY CONTROL SPECIALIST** **– Academy Sports and Outdoors**

[03/2009 – 02/2014] *Lufkin, TX*

**EDUCATION**

**STEPHEN F. AUSTIN STATE UNIVERSITY** **– Nacogdoches, TX**

*Bachelor of Arts – History with Marketing Minor*

* Coursework in Research, Advertising, Promotion, Personal Selling, Sports Marketing, HTML, and CSS.